PSJ17 Exh 105

From: Matthew Day
To: Jeffrey Dierks

Sent: 11/12/2014 8:32:07 PM

Subject: FW: Updated Creative for Unbranded Initiative

Attachments: teva-pain-matters-routes_11.12.pdf

Updated microsite files.



Matt Day

Associate Brand Director – CNS Marketing Tel: 610-727-6573 / matthew.day@tevapharm.com

From: Schwarz, Samantha (CHI-GHI) [mailto:SSchwarz@golin.com]

Sent: Wednesday, November 12, 2014 3:30 PM

To: Matthew Day

Cc: Fischer, Erica (CHI-GHI); Winfield, Phil (SFO-GHI); Carroll, Alice (SFO-ARC); Fuhrman-Kestler, Jennifer (CHI-GHI)

Subject: Updated Creative for Unbranded Initiative

Hi Matt,

Calling you now...

Sam